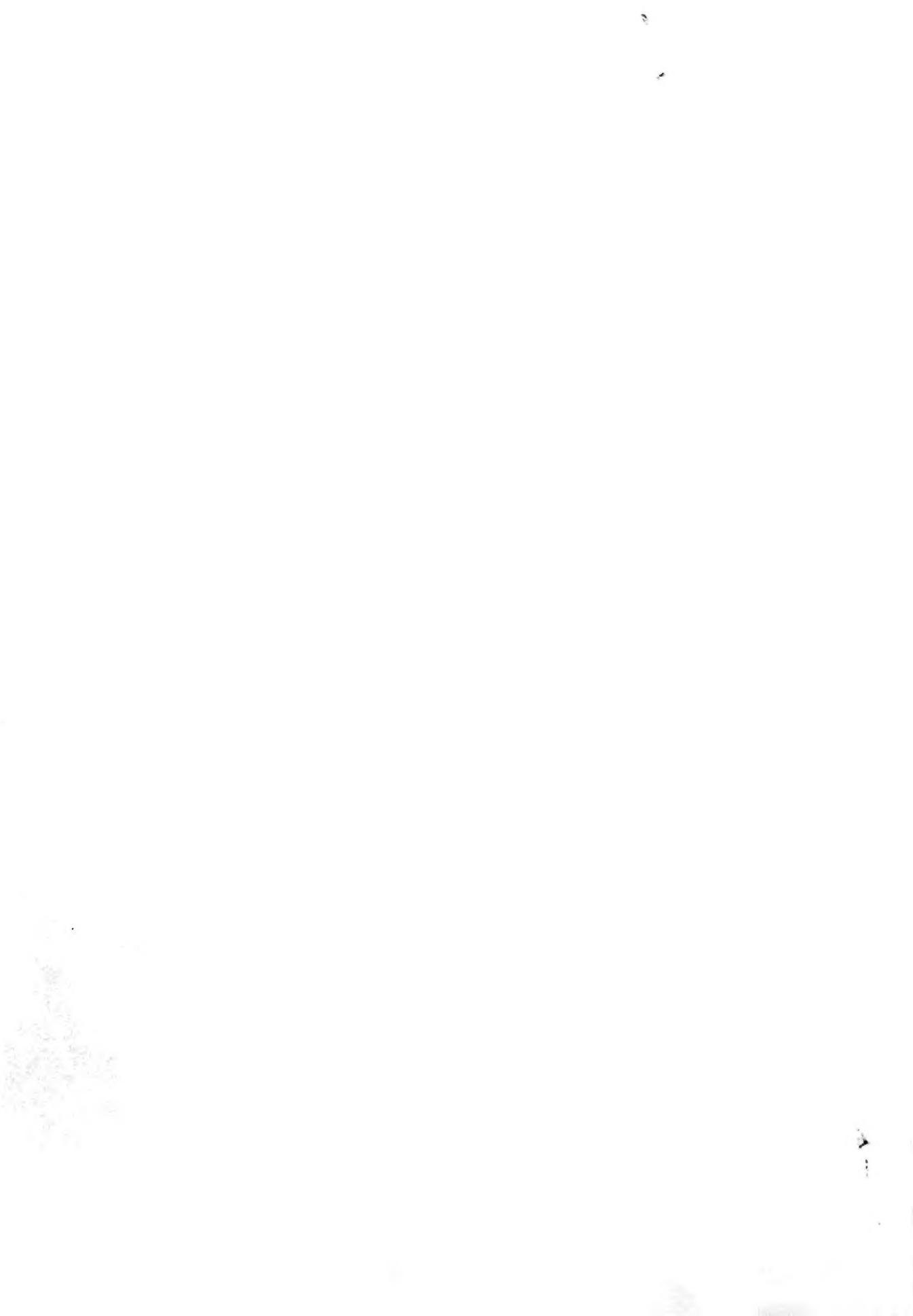


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



2.82
McClung Bros. Rose Nursery, Tyler, Texas

PEACE

THE WORLD'S
MOST BEAUTIFUL
ROSE (Description Page 2)



HINTS ON

Care and Culture
OF ROSES

The Aristocrats of Your Rose Garden

"PATENDED and NOVELTY ROSES"



DICKSON'S RED

(Plant Patent No. 376)

A new arrival from the Emerald Isle. Red as the lips of a pretty Colleen—and just as bewitching. The color holds, too, does not blue with age. A sturdy rose that thrives in the hottest summer and blooms unceasingly. Certain to be the "Queen of Roses" for 1947. Very fragrant with large, full blooms on long stems. AWARDS: Gold Medal on the National Rose Society of England, Clay Cup for Fragrance, First Award for Hybrid Teas of "All American Rose Selections" for 1940. Price each, 1.50; per dozen, \$16.20.

OUR FRONT COVER

PEACE (Mme. A. Meilland)

(Plant Patent No. 591)

This glorious Rose is almost unbelievable in its beauty, size and lasting qualities. The buds are golden yellow enlivened by a flush of vivid pink at the petal edges. These buds open slowly, giving long-lasting blooms that show delicate tints of yellow, pale gold, cream and ivory blending on each petal to a lightly ruffled edge of pink.

The colors vary, and the change of tints is an enchanting thing to watch, as it differs from day to day and from flower to flower but is always beautiful and always in harmony, like the different, shimmering colors of a rainbow.

The final miracle of Peace is that the plant is as remarkable as the blooms, with long, straight, magnificently strong stems and handsome, shining dark green foliage. The blooms come in glorious succession and hold their form and freshness remarkably. \$2 each; 3 for \$5.

ALL PATENTED ROSES
SOLD 3 AT THE
DOZEN RATE

TEXAS CENTENNIAL

(Plant Patent No. 162)

A sport of the noted President Herbert Hoover, Blooms are large, brilliant vermillion-red, with touch of gold at base of petals, while center of flower shows slight shade of red. As the blooms mature the color slowly changes to a deep rich pink. Produces a delicate fragrance, has nice long stems, two-year-old field grown plants. Each, \$1.00; per dozen, \$10.00.



YELLOW TALISMAN

YELLOW TALISMAN

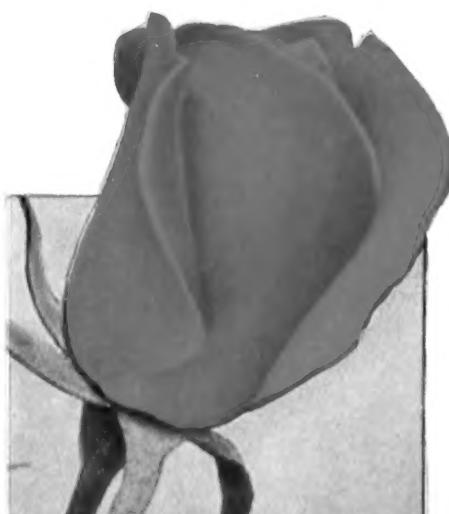
(Not Patented)

This beautiful, golden yellow rose is a sport of the now famous Talisman and like its parent is one of the most beautiful yellows in the garden. It is extremely hardy and a vigorous grower. It is an excellent rose for cutting and has a most pleasing fragrance. We consider it one of the most dependable yellow roses. Price, each, \$1.00.

CLIMBING BLAZE

(Plant Patent No. 10)

Acclaimed by the nation as the only hardy everblooming scarlet climber. Blaze combines the vigor, beauty, and hardiness of Paul's Scarlet Climber with the everblooming qualities of a favorable everblooming Rose. Propagated from blooming wood. Each, \$1.25; per dozen, \$10.00.



TEXAS CENTENNIAL

McCLUNG'S NOVELTY GREEN ROSE

(This is not a Patented Rose)

McClung's Novelty Green rose is not patented but it is a much sought for and an outstanding novelty. The flowers are of medium size and are the same color as the foliage, dark, pea-green. Because of its green color it is often used in floral arrangements. Very hardy and grows under almost all conditions. We know you will prize this odd curiosity. Strong 2-year plants, each \$1.00, postpaid.

RED TALISMAN

(Not Patented)

This wonderful rose is identical to the great variegated Talisman in habit and growth with the exception that it is a gorgeous bright red with beautiful pointed buds. RED Talisman is very hardy and a prolific bloomer, stands very erect and its excellent canes make it an ideal rose or cutting. Each, \$1.00.

HAVE YOU BEEN LOOKING
FOR A THORNLSS ROSE?
THEN HERE IS ONE THAT WE
CANNOT RECOMMEND TOO
HIGHLY

DUDLEY CROSS

(Not Patented)

This fine old rose is about as near thornless as nature can produce it. It is a good yellow with streaks of pink and is tinted pink on the outer edges of the petals. The bush has low growing habits and is one of the very hardiest roses in cultivation, it stands up well in almost any kind of climate. If you want a good thornless rose then you will want Dudley Cross. Each, \$1.00.

Hints on CARE and CULTURE of ROSES

There is no other business so fraught with sentiment, or that has the peculiar lasting fascination, as the business of Rose growing. We have always been among Roses, where they ran riot along the fences, clambered up the front gallery, and covered the trellises with a wealth of bloom and fragrance. "He who would have beautiful Roses in his garden must have beautiful Roses in his heart." There is no greater refining influence in Nature than that imparted in the cultivation of the beautiful in tree, shrub, and flower. The hearts of children are more closely bound to the sweet and pure ties of home if that home is embowered with leafy surroundings and fragrant flowers. The children will grow up and go out from these homes with Roses in their hearts to bless the world.

LOCATION

Select a sunny location where water does not stand after a rain, and as far away as possible from large trees and shrubs, as the roots of these usually extend farther than the branches, and sap the ground for a considerable distance. Do not plant on ground where roses or other trees have grown old and died. A sandy loam soil is best with a clay sub-soil, but roses will do well in almost any soil if it is well fertilized, drained and cultivated. If the only available site is damp or soggy all the time, drain it with tiles or stones laid at the edge of the beds.

PREPARATION OF SOIL

If possible, have the beds plowed or spaded as deep as 12 to 18 inches, turning the top soil under and thoroughly pulverizing the soil a week or so before planting in order to let it settle.

PLANTING

Open the package of roses as soon as they arrive and plant at once or dig a trench and cover the roots with moist or wet dirt and the tops with straw or burlap to prevent drying out. Prune off any broken or bruised roots and small branches and cut the heavy canes back to about six or eight inches above the graft or union of the root stock. (See Fig. 1.)

Dig a hole large and deep enough so that the top of the graft will be at least three inches below the ground level, with the roots extended in a natural position. (See Fig. 2.)

Set the plant in the hole as shown in Fig. 3.

Fill in the hole with loose dirt and soak with water and after refilling the hole use both feet to tramp the earth firmly around the roots. (See Fig. 4.)

Then cut back the top to four or five inches as shown in Fig. 5. All our Roses are pruned before shipping but should be pruned back farther as indicated above.

CULTIVATION

The roots of roses should not be disturbed but the surface of the bed should be kept cultivated to a depth of two or three inches by going over it every week or ten days. If this dust mulch is maintained it will conserve the moisture and save a great deal of labor in watering. Should the beds become too dry, soak them thoroughly by allowing the water to run directly on the ground and after the surface begins to dry, cultivate as above. Avoid, at all times, the wetting of the foliage. This causes Blackspot and Mildew.

PRUNING

Roses should never be allowed to go unpruned from year to year. The Teas and Hybrid Teas, commonly known as everblooming or monthly blooming roses, bloom on the new wood produced each growing season and only three or four of the most vigorous canes should be left on the plant and these cut back to a height of not over eight or ten inches above the ground level. The Perpetual, Hybrid Perpetuals and allied families of bush roses should be reduced about one-half and thinned by taking the weak canes and stems out.

Climbing roses as a rule should not be pruned heavily after the first year. The framework branches should be trained against the wall or fence and may be shortened in after years if desired. Each season the weak and dead branches should be removed on all types of climbers. Those listed as monthly bloomers should be pruned more heavily than the varieties which bloom only once or twice during the season for the reason that they bloom on new wood during the growing season while those making a large burst of flowers in the spring and only intermittently thereafter usually bloom on wood grown the preceding year. Probably the best time to prune roses in this latitude is during the month of January or the early part of February.

WINTER PROTECTION

Roses need very little protection in this climate and if about six or eight inches of dirt is pulled to the plants after they become dormant there will be little or no loss from the cold weather. In the North it is well to mound this dirt up and after the first heavy freeze cut the tops back about half and work strawy manure, leaves or evergreen boughs over the canes, taking care that they are not smothered with too much material over them.

CUT ROSES

Roses should be cut when the buds begin to open with as long a stem as it is possible to secure and still leave a stub or spur on the main cane long enough to carry one or two leaf stems. At the base of

each of the leaf stems will be noticed a bud or eye and when one or two of these are left on the remaining spur they will force out new flower stems and produce many more flowers than bushes where the stems are cut too close to the main cane.

FERTILIZERS

After the plants begin to grow, they will need some extra feeding. We recommend Vigoro as it seems to be a complete plant-food. It was used in the noted Rose Garden of the Century of Progress, Chicago, and is a success in private gardens. Full directions for use are supplied with each package. Covering the bed through the summer with Peat Moss, leaves or similar substance, to a depth of three to four inches will conserve moisture and keep the surface free from weeds. The soil does not need to be cultivated when so covered.

Caution should be taken to see that no fertilizer comes in direct contact with the roots and under no circumstances should it be placed under the plant at the time of planting.

CONTROLLING INSECTS

Mildew and Blackspot are the worst enemies of roses and prevention is a great deal easier than attempting to cure the disease. Dust the plants thoroughly every two or three weeks with a dust made of nine parts sulphur and one part arsenate of lead.

Chewing insects and green plant lice can easily be controlled by spraying with a solution of arsenate of lead, nicotine or other reliable sprays on the market used according to the direction of the manufacturers.



McCLUNG BROS. ROSES COME FROM THE FAMOUS EAST TEXAS FIELDS, THE LARGEST ROSE GROWING CENTER IN THE U.S.A.

LOCATION: McClung Bros. Rose Nursery is located five miles northwest of Tyler, Texas, on Route 5, right in the very heart of the largest rose growing section of the United States. Here, climate and soil are most ideal for producing the healthy, hardy plants that bear our label.

If nearby, visit our nurseries. You're always welcome. Should you care to phone us, our number is 9070-F4. We may be reached by long distance call at this number. If no answer call 32-F2.

TWO-YEAR-OLD PLANTS: McClung Bros. ship only two-year-old field-grown plants. These plants have been allowed to remain in the field and are not dug until your order is received, thus assuring you of fresh, healthy plants with all of the vitality retained in the plants.

UNDERSTOCK: All McClung Bros. roses are budded on vigorous, disease-resisting understock, Rosa multiflora japonica. Every operation is under the supervision of experienced and expert rose men, assuring you at all times of stock true to name.

ROSES BY THE CARLOAD: McClung Bros. are producers of Roses on a very large scale. Under our personal supervision, we grow many carloads of over one hundred varieties, but we have culled the varieties down to a few of the finest and hardiest sorts, as described in this catalog.

PACKING AND SHIPPING: Our roses are packed in tightly wrapped, heavy kraft paper or burlap and are guaranteed to reach you in good, fresh condition. All orders are dug, filled and shipped, as near as possible, the same day received and it is necessary that you state how you want your shipment made, otherwise we shall use our judgment as to the best way, without assuming responsibility.

BUY DIRECT FROM THE GROWERS: It has been brought to our attention that salesmen are going through the country claiming to represent McClung Bros. Rose Nursery. Let us caution you that we do not employ any salesmen or order takers. You deal direct with the grower when ordering from us, thereby eliminating the extra profit of commission added by salespeople. Our customers get the benefit of those and other savings (by our methods of doing business) through lower prices, as well as better plants.

OUR GUARANTEE

We guarantee all our Roses to be true to name and, on proper proof, will replace any that are not, but will not be responsible beyond replacing the plants. Our plants are also guaranteed to reach you in good condition in every respect, or your money will be refunded, if you do not care to have additional plants to replace them.

OUR TERMS

Cash must accompany all orders as we have no Credit Department and would only have to add to our prices to sell on term. So send Currency, Post Office or Express Money Order, or personal check. No orders will be accepted for less than \$1.00 unless 25 cents extra is included for packing and postage.

REFERENCES

Chamber of Commerce

Peoples National Bank

Tyler State Bank & Trust Co.

Citizens National Bank

... or any other business house of Tyler, Texas

Also our customers (names of some near you sent on request)

A word about the Age and Size of ROSE PLANTS

Most all nursery-grown budded roses are at least two years old but a great many of them do not grade up to the No. 1 or extra heavy grades as many nurserymen describe them. This is especially true with field-grown roses—in spite of the same care, they do not grow at the same rate. The inexperienced rose buyer is usually more concerned about the age of the plants he buys than he is about the grades, whereas the grade and size is of far more importance.

All of McClung's plants are heavy grade No. 1, two-year-old plants, having thick canes and heavy root systems, and as a result you get more and better blooms, per plant, the first season.

PREPAID PRICES ON ALL McClung's ROSES

(Except Patented Varieties)

ALL EXTRA HEAVY, STRONG 2-YEAR-OLD PLANTS

Each	\$.60
Per dozen	6.00
Per 100	50.00

McCLUNG'S RADIANCE ROSE COLLECTION

McCLUNG'S RADIANCE ROSE COLLECTION

12

In this outstanding collection, composed of six (6) Red Radiance and six (6) Pink Radiance, you have the beginning of a most successful rose-garden. Possibly no two roses have attained such high popularity or have been more extensively planted in American rose gardens. For complete description of each variety see page 11 of this catalog. Due to a limited supply of these wonderful roses we urge you to get your order in at once.

\$5⁴⁰

These 12 roses postpaid to you for only



RADIANCE—RED



RADIANCE—PINK

McCLUNG'S ROSES

Will Bring New Beauty to Your Garden

Among all the flowering shrubs that grace the garden, none can compare to the Rose. Of diverse color and character of foliage, of endless design and color of blooms, it lends itself to a wider range of decoration than any other single group of plants. The Rose is truly termed "The Queen of Flowers." And no garden or planting scheme is complete without its Rose bed.

Varieties marked with an asterisk (*) are illustrated

AMERICAN BEAUTY. Large, globular crimson buds. A very popular variety which always wins great admiration with its beauty and perfume.

***AMI QUINARD.** Striking semi-double Rose of very dark crimson-maroon, produce freely on tall semi-shrubby plants. Buds. Beautiful color. Striking.

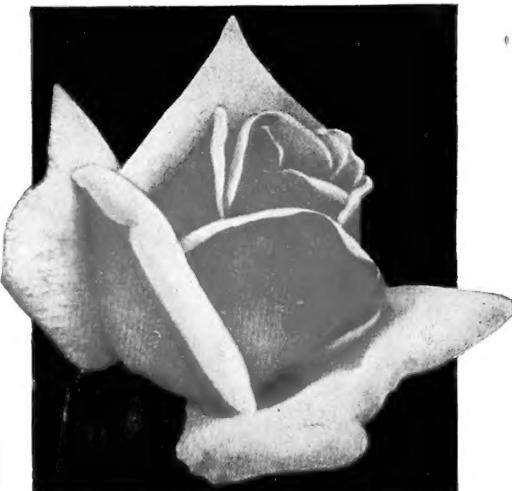
BETTY GRACE CLARK. One of our best new roses. Fragrant flowers of tawny yellow and apricot. Stems long and stiff, making the blooms excellent for cutting. Very vigorous and free-blooming.

BETTY UPRICHARD. Copper-red buds, opening to semi-double, large blooms of delicate salmon-pink, with reverse carmine having coppery sheen. One of the best bloomers.

BRIARCLIFF. Long, pointed buds of deep pink open to high-centered flowers of brilliant rose-pink. It is deliciously fragrant and is one of the finest Roses for cutting, having long, strong stems. Plants of medium growth, with healthy foliage, blooming freely.

SEE PAGE 4 FOR PRICES ON
ALL ROSES

All Roses Listed in This Catalog Are
Shipped Postpaid



BETTY UPRICHARD



AMI QUINARD

Be sure to include McClung's
Lucky 7 offer with your order

(See Page 15)



CONDESA DE SASTAGO



CALEDONIA



COLUMBIA

***CALEDONIA.** Modern white Rose with long, exquisite creamy white buds opening to beautifully shaped, snowy flowers. Plants are very strong and bloom over a long period.

CHARLES K. DOUGLAS. A fine garden Rose because of the size of the flowers and the rich crimson-scarlet of the petals. The buds are long-pointed and in half-open form very handsome. The plant is an exceptionally good grower with foliage that seems to be free from many of the common diseases.

COCHET WHITE. Large, double blooms with a very light lemon-yellow tint at the center. Vigorous, upright-growing plant that blooms abundantly during the whole season.

***COLUMBIA.** Words fail to do justice to this marvelous Rose. It is a very beautiful peach-pink, deepening as it opens. Superior shaped buds on very long and nearly thornless stems. Very hardy.

***CONDESA DE SASTAGO.** One of the few Pernetianas which thrive in Southern gardens. The backs of the petals are golden yellow while the inside is reddish copper. This variety is so good that it has been awarded several medals and certificates of merit, both in America and in Europe, since its introduction.

McCLUNG'S ROSES

Make a House a Home



DAME EDITH HELEN

CRUSADER. Crimson buds of moderate size and excellent shape.

CYNTHIA. Rich, glowing Oriental red or brilliant carmine in all stages of development. Exceptionally well-formed buds and open blooms on stiff stems make it an outstanding cut-flower variety.

DAINTY BESS. Single flowers which are often 3 inches across. The color is a pure flesh pink with tints of old-rose on the reverse of the petal. A variety that has attracted a great deal of attention, as the flowers are at times nearly square, somewhat after the fashion of clematis.

DAME EDITH HELEN. A superb variety for spring and autumn blooms, as the flowers are at their best in hot weather. The color is a clear, rich pink, making the flowers superb for exhibition purposes. Stems are long and strong, thus supporting the flowers when on display.

EDEL. Very large, well-built, stately blooms of pure ivory-white and lovely globular form; fragrance slight. Plant very vigorous, bearing its bold blooms on erect stems; foliage quite good.

EDITH NELLIE PERKINS. An outstanding Rose, vigorous and free flowering. Long, pointed buds, double flowers of large size. Outside of petals red, shaded with orange, inside salmon-pink. See Page 9.

EDITOR McFARLAND. Among the finest of the deep pink Roses. The color, which is a clear brilliant pink, holds all through the season. The blooms are fragrant, carried on long stems and extremely desirable for cutting.

E. G. HILL. Dazzling red blooms that shade to deep crimson without a touch of blue. Exceedingly good garden Rose, vigorous, free flowering, and making friends even among the most critical growers of Roses. It seems to hold the color well even under scorching suns.

ESSENCE. Fragrant, fiery crimson, velvety petals. Strong stems for cutting. Vigorous, bushy.

ETOILE de HOLLAND. Very large well-built, brilliant red blooms; fragrant. One of the best new garden Roses.



ETOILE de HOLLAND



EDITOR McFARLAND



E. G. HILL

McCLUNG'S BEST CLIMBER COLLECTION

6

OF THE NEWER AND
BETTER CLIMBERS
Two-year field-grown
and budded. Postpaid

290

CLIMBING TALISMAN. A truly distinctive climber. Fragrant and rich in color shades. Coloring same as the bush.

CLIMBING COLUMBIA. Sport of Columbia, almost thornless, and excites the admiration of all who see it.

PAUL'S SCARLET CLIMBER. One of the greatest of the hardy climbers. Combines rapid growth with extreme hardiness and free blooming habit. Brilliant scarlet flowers.

CLIMBING ETOILE DE HOLLANDE. The brilliant red blooms hold well during hot weather. Well known everywhere and seems to have few serious faults.

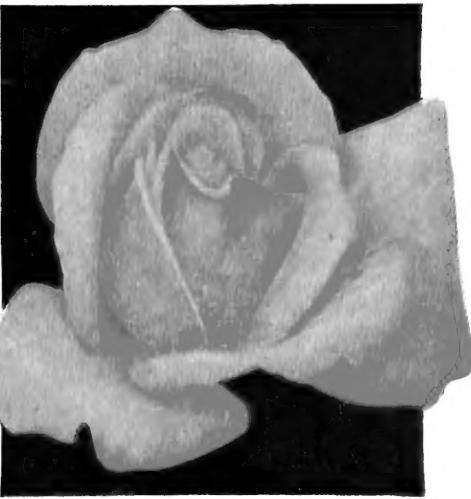
CLIMBING FRANCIS SCOTT KEY. Sport from Francis Scott Key. One of the largest and best crimson-reds. Our own propagation; no others have it. A strong climber and perfectly hardy.

CLIMBING KAISERIN AUGUST VICTORIA. The best white climbing rose. Pure white, shading at base of petals to a light cream; very fragrant.

EARLY WINTER PLANTING IN THE SOUTH

Late fall is the best planting-time in the South because growth ceases for only a few weeks in mid-winter. Bushes planted before winter comes make good root-growth and are ready to begin growing vigorously when spring opens. In southern states, Roses may be planted at any time in winter when the ground is not frozen, and as late as the middle of May. However, with a little special care, they can be planted as late as June 1. If possible, prepare the ground several weeks in advance before planting, to allow plenty of time to settle before the Roses are planted. It is also well to protect newly planted Roses by hilling the earth up around them the first winter.

McCLUNG'S—The Loveliest of All Roses ...



JULIEN POTIN

GRENOBLE. Scarlet-crimson. Plant is very vigorous and the blooms come on unusually long stems, making it one of the best garden Roses for cutting. The buds are crimson, but the open flower is almost scarlet. See Page 9.

***HADLEY.** A rich, crimson-red flower with velvety texture. Moderate in bloom and growth. Highly recommended for cut-flowers.

INDEPENDENCE DAY. Long-pointed buds and double flowers of deep golden salmon, with a tint of copper. Unusually free blooming.

JOANNA HILL. Very double bloom with Indian-yellow center, surrounded by bold, buff petals.

***JONKHEER J. L. MOCK.** Rosy pink, almost silver-white, reverse of petals deep carmine-pink. Blooms of magnificent size on long, erect canes.

***JULIEN POTIN.** A fine, clear yellow Rose of vigorous, erect habit, with very shapely flowers of good yellow.



GOLDEN DAWN



FRANK W. DUNLOP

We have no agents. Send all orders direct to us at
Tyler, Texas

SEE PAGE 4 FOR PRICES ON ALL GRADES

McCLUNG'S BIG 6 COLLECTION OF BABY ROSES

The six varieties offered in this money-saving offer will produce large clusters of little blooms and will bloom continuously all season. They attain about the same height which makes them very desirable for group or hedge planting. This big 6 collection consists of **one each** of: Baby Tausendschon, Ideal, Golden Salmon, Else Poulsen, Baby Orleans, George Elger.

Heavy Grade, two-year-old plants. A regular catalog value of \$3.60, postpaid to your door for only

\$2⁹⁰

Be Sure to Include One of
McClung's "Faithful Dozen"
Collections
(See Page 11)



FRANCIS SCOTT KEY



HADLEY



J. J. L. MOCK

McCLURE'S "FESTIVAL"

HOOVER



Year after year at our annual ROSE FESTIVAL we attract thousands of visitors from all parts of the country. The more than dozen roses offered in our "FESTIVAL COLLECTION" are more beautiful than any of the other standard hybrid tea roses. They have a quality that any rose enthusiast could desire. They are hardy, disease-resistant and for the most part, exceed in size and profusion of color to beautify your garden. Don't fail to order. All are described below.

***PRESIDENT HERBERT HOOVER**. A large, double-flowered Rose unfolding its petals from the bud. The petals are pink, softly flamed with yellow.

***ETOILE de HOLLAND**. A large, double-flowered Rose bearing brilliant red blooms. fragrance. Very fragrant.

***MRS. ERSKINE PEMBROOK**. A large, double-flowered Rose which opens into perfectly shaped, yellowish-pink blossoms.

***GOLDEN DAWN**. An ideal rose for the border. Large, double, crimson-red flowers opening at maturity. Sweetly scented.

***DAME EDITH HELEN**. A large, double-flowered Rose bearing crimson autumn blooms. As the color is very deep, it is especially good in hot weather. The color is very good.

***CONDESA DE SASTAGO**. A large, double-flowered Rose which thrives in South America. The petals are golden-yellow, flushed copper. This variety has been awarded several medals in America and in Europe.

***SISTER THERESE**. The petals are deep pink. The flowers are very fragrant and the bush is very bushy. It is always beautiful to look at.

***EDITOR McFARLAND**. A large, double-flowered Rose bearing deep pink flowers. The color holds all through the summer. Fragrant, carried on long stems, suitable for cutting.

***LUXEMBOURG**. Flowers are semi-double, sunburst. Long pointed petals. Beautiful foliage. Strong fragrance. One of the most beautiful deep yellow roses.

***EDITH NELLIE PERKINS**. A large, double-flowered Rose with a pointed center and petals of salmon-pink, while the edges are red-orange.

***GRENOBLE**. Scarlet-crimson flowers. The buds come on unusually early. One of the best garden Roses. The crimson, but the open flowers are salmon-pink.

***CALEDONIA**. Modern, with pointed, creamy-white, lily-shaped, snowy flowers. One of the most fragrant roses.

This wonderful offer
is sent to you postpaid
for only

MRS. E. P.
THOM

CONDESA
DE SASTAGO

ING'S DOZEN"

VAL here in Tyler, Texas, which attracts try, it has been our observation that the ECTION" have received more favorable id Teas. These twelve roses have every they are all very hardy, are of vigorous for cutting. They offer a wonderful variety er one or more of this wonderful collection.

OVER. A golden multi- road, thick petals un- inted bud. Vivid cerise w, orange, and scarlet. y large, well-built, bri- of the best new garden

C THOM. The fine long d flowers of rich lemon-

yellow garden Rose. The heavily splashed with develops into a well ge, double, sunflower-

perb variety for spring flowers are at their best clear, rich pink.

One of the few Perne- gardens. The backs of while the inside is red- good that it has been certificates of merit, both ce its introduction.

me-yellow buds tinged yellow open blooms, ones of apricot and gold,

ong the finest of the which is a clear brilliant season. The blooms are and extremely desir-

ep orange, much larger buds on graceful stems. grower. The best and we have ever grown.

blooms are full double r, the petals are rich is toned coppery red

Plant is very vigorous ally long stems, making s for cutting. The buds er is brilliant red.

e Rose with long, ex- opening to beautifully are very strong and

\$5⁴⁰

LUXEMBOURG



EDITH
NELLIE PERKINS

SISTER THERESE

GRENOBLE

EDITOR
McFARLAND

CALEDONIA

HOOVER

McCLUNG'S "FESTIVAL DOZEN"

For the second year in a row, the FESTIVAL here in Tyler, Texas, which attracts thousands of visitors from all parts of the country, it has been our observation that the dozen roses offered in our "FESTIVAL COLLECTION" have received more favorable acceptance than any other rose found Hybrid Teas. These twelve roses represent a community that enjoys no enthusiasm and desire the most. They are remarkable for their growth and produce a richness of bloom, yet a long life. They are also very disease resistant and for the most part excellent for cutting. They can be easily and quickly to beautify your garden or cut for one of many of the wonderful occasions.

GOLDEN DAWN

'PRESIDENT HERBERT HOOVER.'

A large, semi-double rose, yellowish-orange, with a pink center.

'ETOILE de HOLLAND.'

'MRS. ERSKINE PEMBROKE THOM.'

'GOLDEN DAWN.'

SISTER THERESE

'DAME EDITH HELEN.'

'CONDESA DE SASTAGO.'

'SISTER THERESE.'

'EDITOR McFARLAND.'

DAME
EDITH HELEN

'LUXEMBOURG.'

A large, double rose, salmon-pink, with a yellow center.

EDITOR
McFARLAND

'EDITH NELLIE PERKINS.'

'GRENOBLE.' Scarlet crimson.

'CALEDONIA.'

CONDESA
DE SASTAGO

This wonderful offer
sent to you postpaid
for only

\$5⁴⁰

LUXEMBOURG

EDITH
NELLIE PERKINS

OPEN

McCLUNG'S ROSES— for Beauty and Fragrance



MARGARET McGREDY



KAISERIN AUGUSTA VICTORIA

Every rose listed in this catalog has bloomed, one full season, in our fields before being shipped to you.

***KAISERIN AUGUSTA VICTORIA.** Queen of the white Roses. Pure white with never a tinge of pink. Splendid large buds and superb, ful. double blooms. A continuous and profuse bloomer. We consider this Rose our very best white. It has been chosen by vote of the American Society as one of the best twelve Roses in America.

KILARNEY, WHITE. Pure white spot c: love, and identical in shape and blooming qualities.

***KILLARNEY, PINK.** Bright sparkling pink blooms come from long-pointed buds. Popular both for the garden and for growing under glass. It is a strong, robust plant, giving flowers liberally.

LADY HILLINGDON. Deep apricot-yellow to orange. Long, slender, pointed buds. A very free-flowering variety and a striking decorative Rose. Thrifty, sturdy spreading growth.

LOS ANGELES. Flowers of pale satiny pink, richly shaded with deep rose and gold.

***LUXEMBOURG.** Flowers deep orange, much larger than Sunburst. Long-pointed buds on graceful stems. Beautiful foliage. Strong, thrifty grower. The best and most beautiful deep yellow Rose we have ever grown.

MARGARET McGREDY. Orange-vermilion blooms with light green healthy foliage. One of the best for home-growers.

MRS. CHARLES BELL (Shell-Pink Radiance). A sort of Radiance and like it except its color a very even shade of soft shell-pink.

MRS. ERSKINE PEMBROKE THOM. The tiny buds open into perfectly shaped flowers of rich lemon-yellow.

MRS. HENRY BOWLES. A very popular named variety with flowers that are a trifle darker than Radiance. They are double, and no remnant of a leaf is left after the petals fall, making for many fine specimens.



LUXEMBOURG



KILARNEY PINK



LADY HILLINGDON

McCLUNG'S BEGINNER'S DOZEN

For beginners especially for those who have not had much experience in growing roses, we want to offer the "Beginner's Dozen." This group of roses is chosen to meet the needs of the beginner in every way. Here now what you are to receive in the "Beginner's Dozen":

2 Red Radiance; 2 Pink Radiance; 2 Tallishman; 2 F. S. Key; 2 K. A. Victoria and 3 Killarney Pink. Postage

\$5⁴⁰

Postage extra

Order from your dealer

McCLUNG'S GREAT "RADIANCE ROSES"

***MRS. PIERRE S. DU PONT.** A bright unfolding yellow of the deeper variety. Beautifully shaped flowers, known for its prolific bloom and healthy habit.

***MEV. G. A. VAN ROSSEM.** Glowing orange or apricot colored buds which open to bright golden yellow flowers and veined with orange—very beautiful.

MISS ROWENA THOM. Blooms of brilliant satiny pink, with orange-flame center.



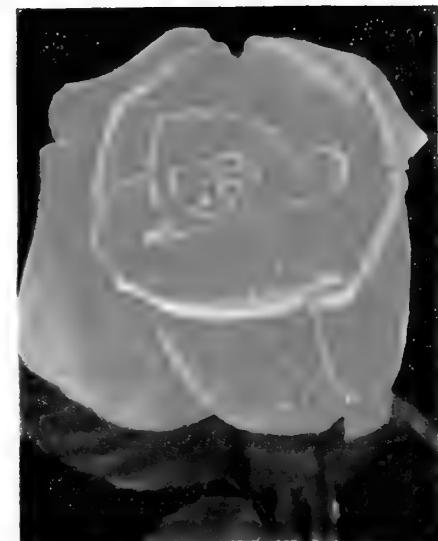
RADIANCE—RED

MME. BUTTERFLY. An extra-fine Rose which should be in every garden. Both the buds and the open bloom are light pink with tints of gold near the base of the petals; richly perfumed. The plant is strong growing and throws up many stems surmounted with sprays of flowers. Mme. Butterfly can be depended on to bloom under trying conditions.

PAUL NEYRON. HP. Produces the largest pink Rose in the world, on a long, graceful stem. A half-dozen will make a nice bouquet.

***RADIANCE—PINK.** America's Leading Rose, according to the decision of the American Rose Society. It is indeed a beautiful pink Rose, with large-pointed buds of clear, even shade of pink, opening into tulip-shaped blossoms on long graceful stems. A very thrifty grower with waxy foliage.

***RADIANCE — RED.** With this variety and Pink Radiance you have the beginning of a satisfactory and successful Rose-garden. Possibly no two Roses have attained such high popularity, or been used more extensively in American gardens. The blooms of Red Radiance are deep rose-red, and freely produced all summer. Its half-open buds are lovely, and develop into large flowers that are desirable in the gardens and superb for indoor decoration.



MRS. P. S. DU PONT



RADIANCE—PINK

RADIANCE WHITE
This Rose combines all of the wonderful qualities of the other Radiances; only exception is that it is pure white.



McCLUNG'S "FAITHFUL DOZEN"

The 12 Roses offered in this collection are, in our opinion, the very best for the beginner or the professional rose grower and have been selected by our experts for their profusion of bloom, hardiness, beauty, disease-resistant foliage and their cutting qualities. Each plant is our No. 1 heavy grade and all have bloomed one year in our nursery. They will live and continue to produce hundreds of beautiful blooms the first summer after planting.

Here is what you receive in McClung's "Faithful Dozen" (see illustration, top row, left to right): 1 Talisman, 1 Ami Quinard, 1 President Hoover, 1 Columbia, 1 Dame Edith Helen, 1 Crusader, 1 Francis Scott Key, 1 Julien Poin, 1 Geracanthus, 1 Mrs. Henry Bowles, 1 Killarney White, 1 Hadley.

Order one or more of McClung's "Faithful Dozen." You will be more than pleased that you did, and remember they are postpaid to you in fact for only

5⁴⁰

McCLUNG'S ROSES—Bring New Charm to Your Home



TALISMAN

***PRESIDENT HERBERT HOOVER.** A glorious new multicolored Rose unfolding its broad, thick petals unhurriedly from the beautiful pointed bud. Vivid cerise-pink scantly flamed with yellow, orange, and scarlet; this combination most emphatic on the reverse. The perfume is exquisite; the foliage ornamental.

***POINSETTIA.** An exquisite flower with long buds that open to large, thrilling, glowing blooms of brilliant poinsettia-scarlet.

***ROSLYN.** Beautiful, tapering buds and large double flowers of golden yellow with orange shadings on the reverse of the petals. Undoubtedly one of the outstanding garden yellows.

***ROUGE MALLERIN.** Brilliant red buds open into large blooms; the color is rich, glowing scarlet, and the finish of the petals gives them the appearance of a soft, silky velvet. A variety that is worth growing.

SYRACUSE. The long-stemmed scarlet-crimson flowers hold their color until the petals fall, and are prize-winners at shows. Tall plants with leathery foliage.

SENSATION. A descendant of the reliable Hoosier Beauty and Premier, with the good qualities of both parents. The flowers are very large, full, double, and sweetly scented with 45 or more petals; the color is scarlet-crimson with markings of maroon.

SENIOR. A very fine rose of dazzling red and possessing the fine qualities of one of its parents (General Jacqueminot). Beautiful red flowers borne on straight stems. Excellent for greenhouse or garden.

SISTER THERESE. The chrome-yellow buds tinged with carmine and the lighter yellow open blooms spicily fragrant with deeper tones of apricot and gold, are always beautiful to behold. See Page 9.

SOUV. de CLAUDIUS PERNET. The sensation of the day in yellow Roses. Large, sunflower-yellow blooms, perfectly formed; very fragrant. Dark, glossy foliage. Vigorous growth.

SUNBURST. Another leading yellow. The color is golden orange and deep yellow, varying at different stages of development.

***TALISMAN.** The most gorgeous assemblage of colors in one flower ever presented by a Rose. The strong colors exhibited mostly are gold, apricot-yellow, blood orange, deep pink and old rose. The bud is long and shapely, developing into medium-sized, compactly double flowers. Free bloomer; very fragrant.

WHITE AMERICAN BEAUTY (Frau Karl Druschi). This Rose stands at the top of the Hybrid perpetual group of Roses in America. Long-pointed buds with large, double, pure snow-white flowers. In certain times has just a tinge of flesh pink. Very fragrant; pure white blossoms.

WILLIAM F. DREER. Very large buds and flowers of deep rose-pink; highly perfumed. Blooms freely.

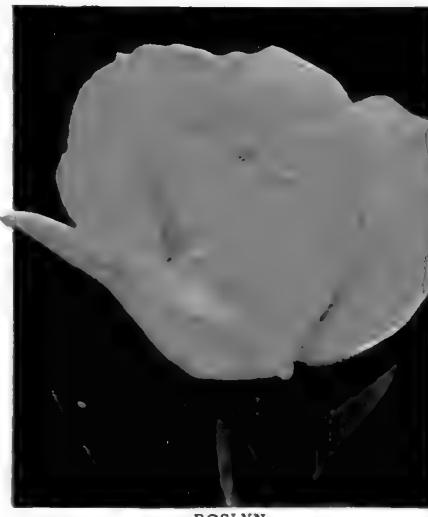
WILLOWMERE. A medium sized long-pointed bud carries tints of carmine and coral-red; the flower is of medium size, double, and full. The petals are all white, flaming pink, with a distinct yellow in the heart of the bloom, and a few crimson streaks along the edges of the petals. The center is washingly white, green foliage. Very fragrant; flowers very abundant.

**Be sure to include McClung's
Lucky 7 offer with your order**

(See page 15)



ROUGE MALLERIN



ROSLYN



PRESIDENT HERBERT HOOVER



WILLOWMERE

McCLUNG'S Dwarf Polyanthas or BABY ROSES

BABY ORLEANS. The showiest and prettiest of the pink Dwarf Polyantha Roses. Small double, pink Roses from early spring until frost.



GOLDEN SALMON

McCLUNG'S

CL. COLUMBIA. Sport of Columbia, almost thornless and excites the admiration of all who see it.

CL. EDEL. A sport of the Bush. Very large, built, stately blooms of pure ivory-white and lovely globular form.

CL. ETOILE DE HOLLANDE. The brilliant red blooms hold well during hot weather. Well known everywhere and seems to have few serious faults.

CL. FRANCIS SCOTT KEY. Sport from Francis Scott Key. One of the largest and best crimson reds. Our own propagation; no others have it. A strong climber and perfectly hardy.

CL. KAISERIN AUGUST VICTORIA. The best white climbing rose. Pure white, shading at base of petals to a light cream; very fragrant.

CL. METEOR. Large buds and very double blossoms of intense velvety crimson, borne on long stems. Bright foliage of darkest green.

CL. PINK RADIANCE. Combining all the characteristics and color of Pink Radiance except that it is a climber.

CL. PRESIDENT HOOVER. This sport of the famous President Hoover Rose has the same long, straight stems and quantities of lovely flowers as its parent.

CL. RED AMERICAN BEAUTY. A vigorous-growing plant which does best when heavily fertilized and placed in a dry, cool location. The flowers are deep rosy-red shaded with deep carmine, full double and have the real old-fashioned Rose fragrance.

CL. RED RADIANCE. A sport of Red Radiance, and like it except that it is a vigorous climber.

CL. TALISMAN. Same as Talisman, except its climbing habit.

CL. MARECHAL NIEL. This is an old favorite beautiful yellow which still holds its prestige.

ELLEN POULSEN. Flowers of bright rose-pink, darker toward the edges, borne profusely in large clusters.

BABY TAUSENDSCHON. Flowers are medium size, white to soft pink, borne in clusters on average stem. Blooms abundantly all season.

CECILE BRUNNER (Sweetheart Rose). Small buds and flowers of light pink with yellow base, borne in graceful clusters. Vigorously, faithfully blooming plant. One of the very best Polyanthas for cut-flower use.

KATHARINA ZEIMET. Small, very double, pure white flowers in large clusters. Vigorous, faithfully blooming plants.

KIRSTEN POULSEN. A fitting companion for Anne Poulsen and Else Poulsen. Color light red or rose-scarlet, with blooms carried in long sprays. Plants vigorous, growing nearly 2 feet high.

ELSE POULSEN. One of the most outstanding of the "Baby Rambler" Roses. The blooms are a bit larger than the usual type, bright rose-pink in color, and borne in profusion from early June to late autumn.

CHATILLON ROSE. Enormous clusters of bright pink, semidouble blooms. We consider it a fine variety.

GEORGE ELGER. Dainty golden buds and pale cream flowers. The prettiest yellow Polyantha.

***GOLDEN SALMON.** Bright orange salmon flowers that come in huge clusters. First really orange Polyantha. One of the best.

IDEAL. This Rose will give you a great mass of dark scarlet flowers with almost black shadings. The blooms are double and of medium size.

Select Climbers

***PAUL'S SCARLET CLIMBER.** No other Rose in any class can compare with it for brilliance of color. The flowers are medium size, semi-double, scarlet, very freely produced in clusters from top to bottom of plant. The very finest pillar-Rose when trained to a stake.

***CL. PIERRE S. DU PONT.** A bright, unfolding yellow of the deeper variety. Beautifully shaped flowers, known for its prolific bloom and healthy habit. Illustrated on back cover.

See Page 6
for Special
Climber Offer



CLB. PIERRE
S. DU PONT

TEAR OUT AND USE THIS ORDER BLANK TODAY

McCLUNG BROS. ROSE NURSERY

ROUTE 5

TYLER, TEXAS

Date _____, 19_____

SOLD TO _____

ROUTE OR STREET _____

POST OFFICE _____ STATE _____

EXPRESS OFFICE (If different from Mail Address) _____

May we substitute if out of your Variety? Yes—No (Scratch one).

Due to the great difference in climatic conditions in the sections of the country where we ship roses, it is **very important**, for best planting results, for you to give the **month** and **approximate date** you want your order shipped.

Please ship my order on or about _____

ALL ROSES listed on this order sheet, excepting collections and Patented varieties, are: EACH, 60c; PER DOZ., \$6.00; PER 100, \$50.00.

QUAN.	VARIETY	QUAN.	VARIETY	QUAN.	VARIETY
	American Beauty		Madam Cochet, White		Climbing Roses
	Ami Quinard		Mev. G. A. Van Rossem		Cl. American Beauty, Red
	Betty Grace Clark		Miss Rowena Thom		Cl. Etoile de Hollande
	Betty Uprichard		Mme. Butterfly		Cl. Edel
	Briarcliff		Mrs. Charles Bell		Cl. Francis Scott Key
	Caledonia		Mrs. E. P. Thom		Cl. Columbia
	Charles K. Douglas		Mrs. Henry Bowles		Cl. K. A. Victoria
	Columbia		Mrs. Pierre S. du Pont		Cl. Meteor
	Condesa de Sastago		Paul Neyron		Cl. Red Radiance
	Crusader		Pink Radiance		Cl. P. S. du Pont
	Cynthia		Poinsettia		Cl. Pink Radiance
	Dainty Bess		Pres. Herbert Hoover		Cl. Pres. Hoover
	Dame Edith Helen		Red Radiance		Cl. Talisman
	Edel		Roslyn		Marechal Niel
	Editor McFarland		Rouge Mallerin		Paul's Scarlet Climber
	Edith Nellie Perkins		Syracuse		
	E. G. Hill		Senior		
	Essence		Sensation		New Patented Roses
	Etoile de Hollande		Sister Therese		Peace, \$2.00
	Frank F. Dunlop		Souv. de Claudius Pernet		Dickson's Red, \$1.50
	Francis Scott Key		Sunburst		Texas Centennial, \$1.00
	Frau Karl Druschki		Talisman		Cl. Blaze, \$1.25
	Golden Dawn		William F. Dreer		Green Rose, \$1.00
	Golden Ophelia		Willowmere		Yellow Talisman, \$1.00
	Gorgeous		White American Beauty		Red Talisman, \$1.00
	Grenoble		White Radiance		Dudley Cross, \$1.00
	Hadley				
	Independence Day		Polyantha Roses		Collections
	Jocanna Hill		Baby Orleans		Festival Dozen, \$5.40
	Jonkheer J. L. Mock		Baby Tausendschon		Beginner's Dozen, \$5.40
	Julien Potin		Cecile Brunner		McClung's Lucky
	K. A. Victoria		Chatillon		Seven, \$3.29
	Killarney, Pink		Ellen Poulsen		Climber Collection, \$2.90
	Killarney, White		Else Poulsen		Big 6 Poly or Baby Rose
	Lady Hillingdon		George Elger		Offer, \$2.90
	Los Angeles		Golden Salmon		"Faithful Dozen," \$5.40
	Luxembourg		Ideal		McClung's Radiance
	Margaret McGredy		Katharina Zeimet		Collection, \$5.40
			Kirsten Poulsen		

TOTAL NUMBER OF BUSHES _____ AMOUNT OF ORDER \$ _____

CAUTION: Please write your name plainly and check your order carefully before you mail it. Avoid Errors and Delays.

DO NOT WRITE IN THIS SPACE

Date _____ How Shipped _____ Cer. Tag No. _____ Order No. _____



AND
NOW
WE GIVE YOU

**McCLUNG'S 7 ROSE
BIG LUCKY OFFER**

This year we are offering McClung's Luck 7 Rose offer and the 7 Roses listed in this offer are, in our judgment, the very best from the standpoint of thrifty growth, representative color and quality of bloom. We heartily recommend them to those who do not know "just the varieties to buy." You get one each of: No. 1, Briarcliff; No. 2, Margaret McGredy, No. 3, Sensation; No. 4, Sunburst; No. 5, K. A. Victoria; No. 6, Talisman; No. 7, Mrs. Chas. Bell. All of these beautiful Roses shipped to your door for only

3²⁹

POST
PAID

COMPLETE DESCRIPTION OF THE ROSES ABOVE

1. BRIARCLIFF. Very much like Columbia but a deeper rose-pink. Good growth and free flowering.

2. MARGARET McGREDY. Orange-vermilion blooms with light green, healthy foliage. One of the best for home-gardens.

3. SENSATION. A descendant of the reliable Hoosier Beauty and Premier, with the good qualities of both parents. The flowers are very large, full, double, and sweetly scented with 45 or more

petals; the color is scarlet-crimson with markings of maroon.

4. SUNBURST. Another leading yellow. The color is golden orange and deep yellow, varying at different stages of development.

5. KAISERIN AUGUST VICTORIA. Queen of the white Roses. Pure white with never a tinge of pink. Splendid large buds and superb, full double blooms. A continuous and profuse bloomer. We consider this Rose our very best white.

6. TALISMAN. The most glorious assemblage of colors in one flower ever presented by a Rose. The strong colors exhibited mostly are gold, apricot-yellow, blood-orange, deep pink and old rose. The bud is long and shapely, developing into medium-size, compactly double flowers. Free bloomer; glossy foliage.

7. MRS. CHARLES BELL (Shell-Pink Radiance). A sort of Radiance and like it except its color—a very even shade of soft, clear shell-pink.

THIS OUTSTANDING OFFER REPEATED BY REQUEST



ILLUSTRATED ABOVE: TEXAS CENTENNIAL

McCLUNG BROS. ROSE NURSERY
H. H. McCLUNG . . . Owners . . . J. W. McCLUNG
TYLER, TEXAS

Route 5

Phones 32-F4; 32-F3; 32-F2